PTO/SB/05 (01-04) Approved for use through 07/31/2006. OMB 0651-0032 U.S. Patent and Trademark Office. U.S. DEPARTMENT OF COMMERCE

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UTILITY PATENT APPLICATION TRANSMITTAL

034734.00002 Attorney Docket No. John Covert First Inventor System and Method For Creating Title Oustonized Electronic Messages EV 403626231 US Express Mail Label No.

(Only for new nonprovisional applications under 37 CFR 1.53(b))

APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents.	Mail Stop Patent Application Commissioner for Patents P.O. Box 1450						
1. Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing) Applicant claims small entity status. See 37 CFR 1.27. 3. Specification [Total Pages_23_] (preferred arrangement set forth below) - Descriptive title of the invention - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix - Background of the Invention - Brief Summary of the Invention - Brief Description of the Drawings (if filed) - Detailed Description - Claim(s) - Abstract of the Disclosure 4. Drawing(s) (35 U.S.C. 113) [Total Sheets_3_] 5. Oath or Declaration [Total Sheets_2] a. Newly executed (original or copy) b. Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional with Box 18 completed) i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) name in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). 6. Application Data Sheet. See 37 CFR 1.76	7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. Computer Readable Form (CRF) b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. Paper c. Statements verifying identity of above copies ACCOMPANYING APPLICATION PARTS 9. Assignment Papers (cover sheet & document(s)) 10. 37 CFR 3.73(b) Statement Power of (when there is an assignee) Attorney 11. English Translation Document (if applicable) 12. Information Disclosure Copies of IDS Statement (IDS)/PTO-1449 Citations 13. Preliminary Amendment 14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized) 15. Certified Copy of Priority Document(s) (if foreign priority is claimed) 16. Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.						
18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in the first sentence of the specification following the title, or in an Application Data Sheet under 37 CFR 1.76:							
Continuation Divisional Continuation-in-part (CIP) of prior application No.:							
	DENCE ADDRESS						
Customer Number: 27863	OR Correspondence address below						
Name							
Address							
City	State Zip Code						
Country	elephone Fax						
Name (Print/Type) John A. Demos Registration No. (Attorney/Agent) 52,809							
Signature D. Jenn	Date 03/19/04						

This collection of information is required by 37 CFR 1.53(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



PTO/SB/17 (10-03)
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FEE TO ANG	PARTTAL	Complete if Known				
FEE TRANS	DIVITIAL	Application Number				
for FY 2004 Effective 10/01/2003. Patent fees are subject to annual revision. Applicant claims small entity status. See 37 CFR 1.27		Filing Date	Herewith			
		First Named Inventor	John Covert			
		Examiner Name				
		Art Unit				
TOTAL AMOUNT OF PAYMENT	(\$) 385.00	Attorney Docket No.	034734.00002			

METHOD OF PAYMENT (check all that apply)				FEE CALCULATION (continued)				
Check Credit card Money Other None		3. ADDITIONAL FEES						
✓ Deposit Account:			Entity					
Denosit	70		Fee Code			Fee (\$)	Fee Description	Fee Paid
Account 5020	· 9		1051	130	2051	• •	Surcharge - late filing fee or oath	
Deposit Account McNa	ir Law Firm, P.A.		1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet	
Name Lands	red to: (check all that apply)		1053	130	1053	130	Non-English specification	
Charge fee(s) indicate		verpayments	1812	2,520	1812	2,520	For filing a request for ex parte reexamination	
	I fee(s) or any underpayment o		1804	920*	1804	920*	Requesting publication of SIR prior to Examiner action	
	ed below, except for the filing		1805	1,840*	1805	1.840*	Requesting publication of SIR after	
to the above-identified d	eposit account.			.,		.,0 .0	Examiner action	
FI	E CALCULATION		1251	110	2251	55	Extension for reply within first month	
1. BASIC FILING F	EE	The state of the s	1252	420	2252	210	Extension for reply within second month	
Large Entity Small Ent	ity	Ess Daid	1253	950	2253		Extension for reply within third month	
Fee Fee Fee Fe Code (\$) Code (\$)	Fee Description	Fee Paid	1254	1,480	2254	740	Extension for reply within fourth month	
1001 770 2001 38	5 Utility filing fee	385	1255	2,010	2255	1,005	Extension for reply within fifth month	
1002 340 2002 17	0 Design filing fee	1505	1401	330	2401	165	Notice of Appeal	\longrightarrow
1003 530 2003 26	5 Plant filing fee		1402	330	2402	165	Filing a brief in support of an appeal	
1004 770 2004 38	5 Reissue filing fee		1403	290	2403	145	Request for oral hearing	
1005 160 2005 8	0 Provisional filing fee		1451	1,510	1451	1,510	Petition to institute a public use proceeding	
	SUBTOTAL (1) (\$) 3	85	1452	110	2452	55	Petition to revive - unavoidable	
2 EVEDA CLAIM	EES FOR UTILITY AN		1453	1,330	2453	665	Petition to revive - unintentional	
Z. EXTRA CLAIN	Fee fro	om		1,330	2501		Utility issue fee (or reissue)	
Total Claims 20	Extra Claims below	Fee Paid	1502	480	2502		Design issue fee	
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Claims Multiple Dependent	^	┥┇━═┥	1460	130	1460	130	Petitions to the Commissioner	
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Large Entity Small Fee Fee Fee	<u>intity</u> Fee Fee Description		1806	180	1806		Submission of Information Disclosure Stmt	
Code (\$) Code	(\$)		8021	40	8021	1 40	Recording each patent assignment per property (times number of properties)	
1202 18 2202 1201 86 2202			1809	770	2809	385	Filing a submission after final rejection	
1201 86 220	· ·		1810	770	2810	725	(37 CFR 1.129(a)) For each additional invention to be	
1203 290 2203	43 ** Reissue independe	·		,,,			examined (37 CFR 1.129(b))	
	over original patent		1801	770	2801		Request for Continued Examination (RCE)	
1205 18 2205	9 ** Reissue claims in e and over original pa		1802	900	1802	900	Request for expedited examination of a design application	
	SUBTOTAL (2) (\$)		li .	fee (sp				
**or number previously paid, if greater; For Reissues, see above *Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)								
SUBMITTED BY (Complete (if applicable))								

WAหีNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

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Registration No.

(Attorney/Agent)

52,809

Telephone 864-232-4261

Date

Name (Print/Type)

Signature

John A. Demos

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: John Covert, et al

Serial No.: --

Filed: Herewith

For: System and Method for Creating

Customized Electronic Messages

Docket No.: 034734.00002

Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

TRANSMITTAL LETTER

Please find the following correspondence items enclosed for filing in the United States Patent and Trademark Office:

- 1. Utility Patent Application Transmittal;
- 2. Fee Transmittal for FY 2004 in duplicate;
- 3. Specification (23 pages);
- 4. Drawings (3 pages);
- 5. Declaration for Patent Application and Power of Attorney;
- 6. Information Disclosure Statement;
- 7. Form PTO/SB/08A; and
- 8. Return postcard.

Please charge payment of fee of \$385.00 to Deposit Account No. 502079. A duplicate copy of this letter is enclosed.

Respectfully submitted,

John A. Demos

McNAIR LAW FIRM, P.A.

Registration No. 52,809

P.O. Box 10827

Greenville, S.C. 29603-0827 Telephone: (864) 232-4261

Attorney for the Applicant

I hereby certify that this correspondence is being deposited with the United States Postal Services as "EXPRESS MAIL" mailing label ** with sufficient postage and mailing label affixed thereto, in an envelope addressed to: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

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